

# Lord & Taylor

FIFTH AVENUE



## Women's Suits, \$75

*Borrow Autumn's Colors*

The tailored suit sketched above, for example, seems a very part of the Fall landscape. Rich Malay brown is the color of its fabric. The collar is a warm beaver, both shades that harmonize with the tones of October.

It is one of several slim, straight-line models, developed in mochatex or duvet de laine, with convertible fur collars, beaver, squirrel or mole.

These suits lend themselves equally well to wear with or without a belt. There are also plain tailored suits fashioned of mousyne and marked at the same price.

THIRD FLOOR



## Crepe Frocks, \$65

*Swing Loose Panels*

For the freely swinging panel—direct descendant of the overskirt—is in high favor this season. Many frocks from Paris have three or four loose panels, like the frock at the right, or a single apron effect like that at the left.

These frocks at \$65 are made on simple lines of heavy Canton crepe in navy, brown and black.

Other frocks emphasize favorite fashion notes: peasant sleeves, bead trimming or band of fur. \$35, \$39.5

THIRD FLOOR



## Hats of Charm

Reproductions of Paris models—many of them. Others the creations of deft fingers in our own French room. Each one distinctive—each expressive of an individuality that stamps all the hats in our large assortment.

Dozens of charming new models, arriving daily, have made our Millinery Department more complete and alluring than ever before.

Copies of Paris models, \$16.50 to \$35

FOURTH FLOOR

## A Special Selling of Women's Fine Hosiery

In these days, when good silk stockings are so hard to get, we are particularly fortunate in having a most attractive collection not only in brown, white and black but in a great variety of evening shades. That you may benefit by your fortune in being able to choose from such a wide assortment, we are offering these stockings for a limited time at unusually low prices.

**Silk Stockings**  
\$1.75

An exceptionally serviceable stocking in black, white, brown, grey, also in a number of sports and evening shades. Lisle soles and tops.

**Open-Work Clocks, \$3.65**

Lovely fancy open-work designs in black or brown.

**Ribbed Wool Stockings**  
90c

Fashionable drop-stitch effects in the charming soft heather shades, for smart sports wear.

**Camel's Hair Stockings**  
\$2.25

These delightful all-wool stockings are just the thing to wear with the new and increasingly popular knickers. And they may also be worn full length with the ordinary sports suit.

**All-Silk Stockings, \$2.39**  
Black, white and brown.

**Children's Cotton Stockings**  
35c

Wide or narrow ribbed, the latter made with triple knee, for active girls or boys.

GROUND FLOOR

## A Great Event in Gloves! Glace Kid Gloves

**\$1.95**

A beautiful glove offered to you at an absurdly low price. This is a real opportunity to buy your Christmas gloves at a considerable saving. They are 2-clasp, full pique style. Handsome silk embroidery is in contrasting colors.

The beautiful soft quality and fine workmanship at every point assure the maximum amount of service from these gloves.

The charming Autumn suit colors shown recommend them doubly. Beaver, grey, tan, mode, white, black with white.

GROUND FLOOR

## 5000 Yards Satin Charmeuse

**\$1.95 yard**

Here is a very special offering for Monday. All the Fall colors, both for street and evening wear are shown, with an especially good supply of black, navy and brown.

We have received such a large assortment of charming new silken fabrics within the last few days that we really feel as if we should have a formal opening of our Silk Department.

Chiffon velvets, velvet faconne, duvetynes, Canton crepes, crepe satins, crepe de Chines,orgettes, chiffons and metal brocades present a riot of beautiful colors, the season's newest designs.

GROUND FLOOR

## French Twill Serges

**\$2 yard**

Only a special purchase of this superior quality, finely woven wool material enables us to offer it at so modest a price.

It is the correct weight for frocks and skirts, and in the fine dark shade of navy that is in demand now. It is 54 inches wide.

SECOND FLOOR

## October Sales!

Every year we plan for this event months in advance, by going into the market and buying merchandise to sell at price concessions. The merchandise is carefully selected to offer you many designs, the best workmanship, best quality at the lowest prices we can possibly quote.

**Wonderful Values! Philippine Lingerie!**

**\$1.95 and \$2.95**

We have just bought a manufacturer's surplus stock of these lovely hand-embroidered and hand-made nightgowns and chemises to sell at the above unusual prices. Don't miss this opportunity. The assortment offers exquisite designs.

**Radium Silk Lingerie**

The loveliest of nightgowns made up in this soft washable silk in pastel shades, tailored designs, edged with Val and filet lace.

Women's Gowns \$5.95, \$7.95 and tax.

Misses' Gowns \$5.95 and tax. Lengths 50, 52 and 54 inches.

Envelope Chemises, well designed, \$2.95, \$3.95

Sets consisting of vests, chemises and step-in drawers, \$2.95, \$3.45, \$3.95

## Negligees, Robes and Breakfast Coats

**Quilted Robes**—Of crepe de Chine, plain tailored or dolman style, filled with lamb's wool and lined with fine China silk. Dolman robe \$16.75 and tax. Tuxedo robe \$18.75 and tax.

**Corduroy Breakfast Robe**—Corded and trimmed at collar with soft mouffon. \$8.95 and tax.

**Tuxedo Breakfast Coats**—Of velvety plain and embossed corduroy, very attractive. \$8.95 and tax.

**Crepe de Chine Breakfast Coats**—Very smart with its quilted collar, cuffs and hem. \$16.75 and tax.

**Breakfast Coats** of two-toned taffeta—with biased ruffles and flower trimming \$12.75 and tax.

**Satin Meteor Negligees**—Beautifully draped and covered at sides with flower clusters \$16.75 and tax.

**Slip-Over Negligees**—Of heavy crepe de Chine—youthfully edged with soft colored ruffles \$16.75 and tax.

## Silk Petticoats

**Silk Jersey Petticoats**—With plaited flounces in block designs and contrasting small ruffles and stitching. \$3.95, \$4.95, \$5.45

**Charmeuse Petticoats**—Straight-line model in black, navy and brown. \$4.95

**Belding's Satin Petticoats**—Straight-line models or tailored flounces, edged with plaiting. \$7.50, \$7.95

**Taffeta Silk Petticoats**—Deeply shirred, tailored flounces, in changeable shades. \$3.95

**Dress-Slips**—Of an excellent quality of charmeuse. Straight-line model for over-blouse or frocks, in black, navy and brown. \$5.50 and tax.

**Satin Meteor Slips**—Straight-line model with bodice top and deep hem. \$7.95 and tax.

**Silk Jersey Bloomers**—Ankle length, in black and street shades. Length 32, 34 and 36 inches. \$3.95 and \$5.50 and tax.

## Morning Dresses and Uniforms

**Crisp Gingham**—In plaids, checks and stripes, with white repp, pique or organdie collar and cuffs. \$2.50, \$2.95, \$3.45

**Blue Chambray and White Linene Uniforms**—With convertible collars. \$2.50

**Black Cotton Pongee Uniforms**—With white organdie collars and cuffs. \$2.95

## The Correct Shoe

**\$8.75**

**For Tailored Wear**

Two strap pumps made of tan or Norwegian calfskin. Medium round toe and low military heel, make this a splendid model for walking. It also comes in gun metal.

**Reduced to \$5.85**

1,000 pairs women's patent leather, gun metal and brown kidskin pumps.

SECOND FLOOR



## Small Furs

*Are Smartly Designed*

And the small furs that we are selling at present are all moderately priced.

Sable, fox, beaver, mink, Baum marten, squirrel, skunk, lynx, are the lustrous pelts used to fashion these scarves.

Hudson Bay Sable Scarves, one skin, \$49.50; two skin, like that sketched, \$89.50

FOURTH FLOOR

## A Special Purchase Infants' Coats

**\$8.95**

There are many models, materials and colors—a few fur-trimmed and a few flannel-lined. Materials are Bolivias, Kerseys and wool mixtures.

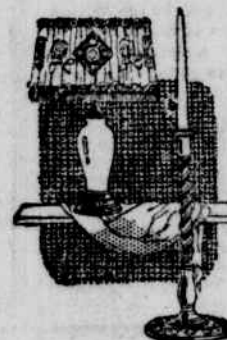
Sizes 2 to 6 years

Hats and Tams, \$2.95

White Corduroy Coats, plain and smocked models in one and two year sizes.

Plain, \$2.95; Smocked, \$5.95  
Corduroy Hats and Bonnets, \$1.50, \$1.95

FOURTH FLOOR



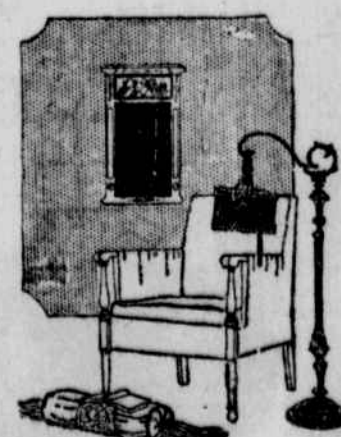
## The New Gift Section

Tucked away in a restful corner of the Lamp Department are enchanting rooms, newly created for the display of decorative art objects and gifts, such as mirrors, plaques, console lamps and candlesticks, torchieres, and boudoir lamps. There is many a charming suggestion here for October brides and new homes.

**The Italian Mirror**—Illustrated below, is given unusual beauty by its simplicity of design and old-gold finish, \$55

**Candlesticks**—Such as the decorative design above, 20 1/2 inches high, in old-gold or polychrome finish. A pair \$20

**The Bridge Lamp**—Illustrated below, is exceptionally graceful and practical in design. The shaft finished in old-silver with an adjustable arm and charming drum-shaped shade in old blue brocade chiffon over rose silk. \$107.50



FIFTH FLOOR